

**CASHBAH 2012
BLUE AND WHITE BALL
A NIGHT OF JAZZ & JEWELS
SPONSORSHIP OPPORTUNITIES**

_____ BLACK DIAMOND SPONSOR- \$25,000

- ❖ One of an elite group of presenting sponsors
- ❖ Logo and top billing on over 2700 invitations
- ❖ Advertising with presenting sponsors on electronic bidding system
- ❖ Logo advertisement on local publications before CASHBAH
- ❖ Logo prominently displayed in the Commons the night of CASHBAH
- ❖ Color ad with prime placement in CASHBAH catalog
- ❖ Two tables of ten at the auction
- ❖ Waiter service for bar the night of the auction
- ❖ Prime reserved parking spot the night of the auction

_____ EMERALD SPONSOR- \$15,000

- ❖ Logo displayed on over 2700 invitations
- ❖ Logo displayed in the Commons the night of CASHBAH
- ❖ Color ad in CASHBAH catalog
- ❖ Table of 10 at the auction
- ❖ Waiter service for bar the night of the auction
- ❖ Prime reserved parking spot the night of the auction

_____ RUBY SPONSOR- \$5,000

- ❖ Table of 10 at the auction
- ❖ Ad in CASHBAH catalog
- ❖ Premier reserved parking spot
- ❖ Waiter for bar service the night of the auction
- ❖ Name displayed in Commons at the auction

_____ SAPPHIRE SPONSOR- \$3,000

- ❖ Table of 10 at the auction
- ❖ Ad in CASHBAH catalog
- ❖ Name displayed in Commons at the auction

_____ OPAL SPONSOR- \$1,500

- ❖ Ad in CASHBAH catalog
- ❖ Name displayed in Commons at the auction

SPONSORSHIP INFORMATION

NAME _____

BUSINESS _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT PHONE NUMBER (S) _____

CONTACT EMAIL _____

AUTHORIZED SIGNATURE _____

Preferred Method: e-mail ad to: cashbah-ads@sluh.org

(Above contract will still need to be signed and mailed to SLUH with payment)

CHECK ONE:

- Use last year's ad
- Camera ready art work enclosed
- Cashbah's Graphic Design Team to build ad for the catalog

Please return contract, ad design, and payment by **February 10, 2012**

Make checks payable to **SLUH CASHBAH**

Mail to: SLUH CASHBAH, 4970 Oakland Ave., St. Louis, MO 63110

For additional information about Catalog Ads contact: Beth Chipley: 636-942-3860,
Helen McCormack 314-843-4265, or cashbah-ads@sluh.org

Thank You for your support!